

abello

Loyer Abello  
IP Firm

# A century-long history in Intellectual Property



Since 1888, the firm has stuck to the historical values of its predecessors: avant-gardism, high technicality and mixed profiles. Indeed, the firm has built its added value on a strong and virtuous internal collaboration between scientists and lawyers.

At abello IP, our ambition is to create true "lawyer-engineers": professionals capable of understanding and grasping both the technical and legal issues at stake, in order to provide the best possible support to our clients.

Today, this ambition is bearing fruit: a value-creating synergy between its 30 legal and scientific talents, a leading position in Intellectual Property and recognition by its peers for its technical precision and the high quality of its services.



Best Lawyers



## abello Paris

The abello Law Firm is located at 9, rue Anatole de la Forge in the 17th arrondissement of Paris. Close to the Arc de Triomphe, the Parisian law firm is the parent company of the abello IP group and brings together the main partners of the structure.

## abello Grand Sud

abello Grand Sud is located in the Sophia-Antipolis technology park, which is the heart of innovation in the PACA region. The structure is co-directed by Aimée Dadoun, a French and European Patent Attorney specialising in life sciences and biotechnologies.

# A 360° ecosystem dedicated to IP

## Litigation

abello IP is unanimously recognised by its clients and peers for its legal successes and litigation strategies. P.4

## Counseling

abello IP advises its clients on all their intellectual property issues, covering the areas of patents, trademarks & designs, as well as contractual relations. P.5 to P.7

## Focus

abello IP regularly offers new Focus expertise, precisely targeting these emerging IP issues. P.8 to P.9

## Solutions

abello IP offers its clients a complete range of ready-to-use IP. support solutions that can be customised and combined according to the company's needs. P.10

## International

abello IP maintains excellent relations with the best European IP firms, thanks to its status as a founding member of the UPCLA® network, as well as with the Asian market, through the activity of its South Korea desk. P.11

## Clients

- Food
- BioTech & BioChemistry
- Building & Public works ("BTP")
- Cosmetics
- Medical devices
- Electronics
- Wrapping & Packaging
- Energy
- Education
- Tobacco industry
- Hotels & Restaurants
- Chemical companies
- IoT
- Software
- Agricultural and industrial machinery
- Handling machine
- Building materials
- Fashion
- Multimedia
- Consumer products
- Robotics
- Artificial Intelligence and Internet
- Health, life Sciences
- Sport and Leisure
- Telecommunications
- Waste treatment
- Transport & Automotive
- Viniculture

# Litigation

abello IP is a historical player in intellectual property litigation. Under the leadership of Michel Abello, the firm is unanimously acknowledged by its clients and peers for its judicial successes and litigation strategies, combining scientific technicality, cross-disciplinary skills and tactical boldness.

## Key data

**+730**  
cases

**77%**  
success

**13M€**  
earned in demand  
+2M€ reimbursement of lawyers' fees

**220M€**  
saved in defence

## Your Contacts



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# Counseling Patents

abello IP advises its clients on all their patent issues. Thanks to its dual culture as a lawyer-engineer and its multidisciplinary know-how, abello IP offers its clients adequate protection and enhancement regarding the full range of their intangible assets.

## Key data

**+700**  
patents drafted

**+3000**  
patents under management

**69%**  
success in opposition

**+80**  
countries covered

## Vos contacts



**Jean-Baptiste Thibaud**  
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& Head of Patent Department*  
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**Mickaël Jeuland**  
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**Aimée Dadoun**  
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# Counseling Trademarks

abello IP advises its clients on all their trademark & design issues. Thanks to its multidisciplinary expertise in intellectual property, abello IP offers its clients adequate protection and enhancement regarding the full range of their intangible assets.

## Key data

**+5300**  
brands under management

**+80**  
countries covered

**+171**  
oppositions

**86,76%**  
success in opposition

## Your Contacts



**Delphine Rudloff**  
Partner  
*Lawyer & Head of the Trademark & Design Department*  
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# Counseling Contracts

abello IP advises its clients on all their IP contractual relations issues. Thanks to its multidisciplinary expertise in intellectual property, abello IP supports its clients in developing and structuring their contractual relations.

## Key data

**+750**  
contracts negotiated

**+400**  
R&D contracts

**+120**  
licences

**+20**  
consortium agreements

## Your Contacts



**Cécile Cauuet**  
Lawyer  
*Head of Contracts Department*  
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## Focus

Intellectual property is one of the most dynamic areas of the law: new technological or legal issues regularly arise and imply a rapid assimilation by companies. In order to respond agilely to these new challenges, abello IP continually offers new Focus services, precisely targeting complex or emerging issues.

### Litigation, Employee invention

**42**

deals

(including 26 signed transactions)

**+3,5M€**

obtained

in demand for inventors

**+5M€**

saved

for defence companies

**95%**

success in court

Abello IP firm is co-author of the book **Employees' Intellectual Property Rights for the French part..**

(Wolters Kluwer Edition)

### FRAND Trading

**+360**

key patents

under negotiation FRAND

**3**

actions

for preliminary injunction avoided

**+10M€**

of dollars at stake for telecom and IOT leaders



## Counterfeit seizures

**96%**  
of seizures in demand  
survived legal action

**85%**  
of adverse seizures  
have been cancelled  
or withdrawn

**2**  
dedicated tools  
An app & a guide

The Firm is the author of the reference work  
**“Guide des Saisies-contrefaçons et des Constats”**.  
(LexisNexis Edition, 2016)

## Download the app

1st app dedicated  
to request for seizure  
of counterfeit goods,  
ABELLO IP Firm SOS  
Saisies.



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# Solutions

abello IP offers its clients a complete range of ready-to-use IP support solutions that can be customised and combined according to the company's needs. These Business Solutions bring together, in a single service, all the missions required to secure and enhance the value of intangible assets..

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## — Implementation of an IP policy

abello IP builds your IP policy thanks to its long experience in the prevention of social conflicts linked to the remuneration of employee inventors.

## — IP Audit

abello IP carries out a comprehensive audit on behalf of your company, covering all your intangible assets and IP litigation issues.

## — Invention detection mission

abello IP assists you in structuring your internal procedures to ensure decision support through accurate and concise reporting.

## — Financial evaluation of IP portfolios

abello IP brings you in-depth expertise in the financial valuation of IP assets, providing you a sound and well-founded financial analysis.

## — Formations

abello IP has developed training programs to help you manage and optimize all your intangible assets intelligently and autonomously.

## International

The firm represents its clients directly before international patent and trademark offices (EPO, WIPO, EUIPO) as well as before national and Community courts (CFI, CJEU, JUB).

The firm assists its clients thanks to its network of correspondents located throughout the world, who share the same values of rigor, responsiveness, professionalism and have real expertise in their countries, particularly in the innovation sector.

The firm is also a member of various international organizations dedicated to IP (AIPPI, INTA, LES, APAA).

### Key data

**+80**  
countries covered

**+7500**  
industrial property titles  
deposited abroad

**+125**  
litigation abroad

### abello IP: founding member of the UPCLA network

abello IP is a founding member of the UPCLA® network created in 2014, a non-exclusive network of law firms and European patent attorneys, all recognized for the excellence of their intellectual property practice by international rankings.

With the UPCLA network, abello IP is able to plan and coordinate pan-European patent litigation (as well as in the whole field of intellectual property in general), pending the advent of the Unified Patent Jurisdiction.

### Desk Korea: a historic relationship with Korean innovation

abello IP has maintained close relations with many of the major players in Korean IP for more than 20 years.

With its extensive know-how in this key legal centre in the world of high-tech, abello IP offers legal support to its French and European clients who wish to protect their IP rights in South Korea and to its Korean clients who wish to protect their IP rights in France or in Europe.



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