# abello

Loyer Abello IP Firm

## A centurylong history in Intellectual Property



Since 1888, the firm has stuck to the historical values of its predecessors: avant-gardism, high technicality and mixed profiles. Indeed, the firm has built its added value on a strong and virtuous internal collaboration between scientists and lawyers.

At abello IP, the ambition is to create true "lawyer-engineers": professionals capable of understanding and grasping both the technical and legal issues at stake, in order to provide the best possible support to our clients.

Today, this ambition is bearing fruit: a value-creating synergy between its 30 legal and scientific talents, a leading position in Intellectual Property and recognition by its peers for its technical precision and the high quality of its services.







Best Lawyers









## abello Paris

The Parisian law firm located in the 17th arrondissement, close to the Arc de Triomphe, is the parent company of the abello IP group, which in 2020 set up its subsidiary in the form of a multiprofessional practice firm: abello Grand Sud.

## abello Grand Sud

Two strategic locations have been chosen to strengthen the firm nationally and extend its areas of expertise:

- in Nice in the PACA region, near the Sofia Antipolis technology park, to enhance its practice in complex technologies
- in Bordeaux, to maintain its long-standing presence in the agricultural machinery and wine-growing sectors, as well as in the development of indications of origin

# A 360° ecosystem dedicated to IP



abello IP is unanimously recognised by its clients and peers for its judicial successes and litigation strategies. P.4

#### Counseling

abello IP advises its clients on all their intellectual property issues, covering the areas of patents, trademarks & designs, IT as well as contractual relations. P.5 to P.7

#### **Focus**

abello IP regularly offers new Focus expertise, precisely targeting these emerging IP issues. P.8 to P.9

#### Solutions

abello IP offers its clients a complete range of ready-to-use IP support solutions that can be customised and combined according to the company's needs. P.10

#### International

abello IP maintains excellent relations with the best European IP firms, thanks to its status of founding member of the UPCLA® network, as well as with the Asian market, through the activity of its South Korea desk. P.11

### **Clients**



- Food
- BioTech & BioChemistry
- Building & Public works ("BTP")
- Cosmetics
- Medical devices
- Electronics
- · Wrapping & Packaging
- Energy
- Education
- Tobacco industry
- Hotels & Restaurants
- Chemical companies
- IoT
- Software

- Agricultural and industrial machinery
- · Handling machine
- · Building materials
- Fashion
- Multimedia
- Consumer products
- Robotics
- · Artificial Intelligence and Internet
- Health, life Sciences
- · Sport and Leisure
- Telecommunications
- · Waste treatment
- Transport & Automotive
- Viniculture

## Litigation

abello IP is a historical player in intellectual property litigation. Under the leadership of Michel Abello, the firm is unanimously acknowledged by its clients and peers for its judicial successes and litigation strategies, combining scientific technicality, cross-disciplinary skills and tactical boldness.

Key data

+930

78%

14.5 M€

earned in demand +3M€ reimbursement of lawyers' fees 293 M€
saved in defence

#### **Your Contacts**



Michel Abello
Managing Partner
Lawyer & European
Patent Attorney
michel.abello@abello-ip.com



Marie Liens
Co-Managing Partner
Lawyer & Head
of Litigation Department
marie.liens@abello-ip.com



Guillaume Dubos
Partner
Lawyer & Deputy Head
of Litigation Department
quillaume.dubos@abello-ip.com

"Our strong in-house mix of scientific and legal profiles enables us to define a global strategy covering all judicial and extra-judicial aspects."

# Counseling Patents

abello IP advises its clients on all their patent issues. Thanks to its dual culture as a lawyer-engineer and its multidisciplinary know-how, abello IP offers its clients adequate protection and enhancement regarding the full range of their intangible assets.

#### Key data

+700 patents drafted

+3000 patents under management

69% success in opposition

+80 countries covered

#### Your Contacts



#### Jean-Baptiste Thibaud

Partner
Lawyer & European Patent Attorney
Head of Patent Department
jean-baptiste.thibaud@abello-ip.com



#### Julien Astier

Partner abello Grand Sud
European Patent Attorney
Deputy Head of Patent Department
julien.astier@abello-ip.com



#### Clélia Canue

Department

European Patent Attorney
clelia.canuel@abello-ip.com

**Deputy Head of Patents** 

"Since its creation, abello IP has been recognised in many business sectors for the quality and rigour of its support."

### Counseling Trademarks

abello IP advises its clients on all their trademark & design issues. Thanks to its multidisciplinary expertise in intellectual property, abello IP offers its clients adequate protection and enhancement regarding the full range of their intangible assets.

#### **Key data**

+4883
trademarks under management

+100 countries covered

+288 oppositions

86% success in opposition

#### **Your Contacts**



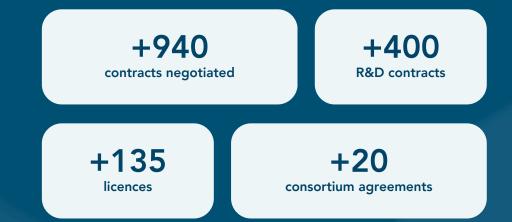
Mathilde Junagade
Partner
Lawyer & Head of the Trademark
& Design Department
mathilde.junagade@abello-ip.com

"The synergy between our departments enables us to combine our experience and skills to enhance protection strategies and make them litigation-proof."

# **Counseling Transactions**

abello IP advises its clients on all their IP-related contractual issues. Thanks to its multidisciplinary expertise in intellectual property, abello IP supports its clients in developing and structuring their contractual relations, including personal data management and all IT contracts.

#### Chiffres clés



#### Vos contacts



Maxime D'Angelo Petrucci
Lawyer
Head of Transactions Department
maxime.dangelopetrucci@abello-ip.com

"Today, contracts are used as much to manage risk as to increase the commercial value of innovations. It is these two purposes that we seek to maximise when supporting our clients."

### **Focus**

Intellectual property is one of the most dynamic areas of the law: new technological or legal issues regularly arise and imply a rapid assimilation by companies. In order to respond agilely to these new challenges, abello IP offers Focus services, precisely targeting complex or emerging issues.

## **Employee** invention disputes

66

Deals
(including 26 signed transactions)

+2M€
Obtained
in demand for inventors

+6M€

saved for defence companies

93% success in court

The firm benefits from unique experience regarding employee inventions, as our litigation department is regularly called upon to deal with this strategic issue for companies. It is co-author of the book Employees' Intellectual Property Rights for its French part (Édition Wolters Kluwer)



## FRAND negociation

The firm has developed a FRAND negotiation strategy for SEP (Standards Essential Patents), in compliance with the criteria laid down by the Court of Justice of the European Union in its landmark judgment Huawei v ZTE of 16 July 2015 (C-170/13).

+360

key patents under FRAND negotiation

+10M€

at stake for telecom and IOT leaders

actions for preliminary injunction avoided

#### Counterfeit seizures

97% of seizures in demand survived legal action

75%
of adverse seizures
have been cancelled
or withdrawn

dedicated tools An app & a guide



The Firm is the author of the reference work:
"Guide des saisies-contrefaçons et des constats".
(Édition Lexis Nexis, 2016)

# Download the app

1st ap dedicated to search & seizure and 145 orders: "SOS Saisies"





### **Solutions**

abello IP offers its clients a complete range of ready-to-use IP support solutions that can be customised and combined according to the company's needs. These Business Solutions bring together, in a single service, all the missions required to secure and enhance the value of intangible assets.

## Implementation of an IP policy

abello IP builds your IP policy thanks to its long experience in the prevention of social conflicts linked to the remuneration of employee inventors.

#### **IP Audit**

abello IP carries out a comprehensive audit on behalf of your company, covering all your intangible assets and IP litigation issues.

#### Invention detection

abello IP assists you in conducting patentability studies and in structuring your internal procedures to ensure decision support through accurate and concise reporting.

#### **Formations**

abello IP has developed training programs to help you manage and optimize all your intangible assets intelligently and autonomously.

## Financial evaluation of IP portofolio

abello IP brings you in-depth expertise in the financial valuation of IP assets, providing you a sound and well-founded financial analysis.

### International

The firm represents its clients directly before international patent and trademark offices (EPO, WIPO, EUIPO) as well as before national and European courts (CFI, ECJ, UPC).

The firm assists its clients thanks to its network of correspondents located throughout the world, who share the same values of rigor, responsiveness, professionalism and have real expertise in their countries, particularly in the innovation sector. The firm is also a member of various international organizations dedicated to IP (AIPPI, INTA, LES, APAA).

Key data

+80 countries covered

+7500
industrial property titles filed abroad

+125
litigations abroad



www.upcla.eu

abello IP is a founding member of the UPCLA® network created in 2014, a non-exclusive network of law firms and European patent attorneys, all recognized for the excellence of their intellectual property practice by international rankings.

With the UPCLA network, abello IP is able to plan and coordinate pan-European patent litigation (as well as in the whole field of intellectual property in general), particularly since the advent of the Unified Patent Court.

Korean Desk: a historic relationship with Korean innovation



abello IP has maintained close relations with many of the major players in Korean IP for more than 20 years. With its extensive know-how in this key legal centre in the world of high-tech, abello IP offers legal support to its French and European clients who wish to protect their IP rights in South Korea and to its Korean clients who wish to protect their IP rights in France or in Europe.

11



abello Paris paris@abello-ip.com + 33 (0)1 45 02 60 80

9, rue Anatole de la Forge 75017 Paris

abello Grand Sud grandsud@abello-ip.com

**Bordeaux** 32 allée de Boutaut 33000 Bordeaux **Toulouse** 1 Esplanade Compans Caffarelli 31000 Toulouse